Headline	Msia celebrates World Bamboo Day		
MediaTitle	Daily Express (KK)		
Date	19 Sep 2012	Color	Black/white
Section	Business	Circulation	30,557
Page No	26	Readership	97,836
Language	English	ArticleSize	77 cm <sup>2</sup>
Journalist	N/A	AdValue	RM 159
Frequency	Daily (EM)	PR Value	RM 476



## M'sia celebrates World Bamboo Day

KUALA LUMPUR: Malaysia will celebrate World Bamboo Day for the first time this year, said Malaysian Timber Industry Board Director-General Dr Jalaluddin Harun.

The six-day WBD 2012 celebrations, from Tuesday until this Sunday, will be launched by Plantation Industries and Commodities Deputy Minister Datuk Hamzah Zainudin at a shopping complex near here today.

It will feature a forum with topics such as bamboo as a sustainable construction material and an exhibition on bamboo products, he told Bernama.

A design competition for bamboo products will also be held for students and professionals.

Jalaluddin said WBD 2012 is jointly organised by MTIB, Forest Research Institute Malaysia (FRIM), Universiti Putra Malaysia (UPM) and non-governmental organisation Global Innovation Entrepreneurship Foundation (GIEF).

A memorandum of understanding will be signed by MITB, FRIM, UPM and GIEF to promote the development of the country's bamboo industry.

World Bamboo Day was announced at the World Bamboo Congress in Thailand in 2009. -Bernama